

Privacy Notice for Paspective Ltd (trading as Test My Tattoo)

1. Introduction / Who We Are

Company details:

Paspective Ltd, trading as Test My Tattoo ("we", "us", "our")

Registered in the UK. Company No.: 15197734. VAT No.: 471012630.

Website: customtemporarytattoos.co.uk

Address: 2 Long Mead, Witham, Essex, CM8 3FH

Email: info@testmytattoo.co.uk

2. Data We Collect

Typical personal data we collect may include:

- **Contact details:** name, email, postal address, phone number (For order processing)
 - **Payment information:** provided via your chosen payment processor
 - **Technical data:** IP addresses, device/browser type, cookie identifiers (via site analytics or marketing tools)
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3. Why We Process Your Data (Purposes)

- Fulfilling orders and delivering services
 - Communicating about orders, promotions, or support requests
 - Marketing (with consent)
 - Website analytics and improvement
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4. Legal Basis for Processing

- **Contract:** to process customer orders
 - **Consent:** for marketing communications (email newsletters)
 - **Legitimate interests:** e.g., fraud prevention, website analytics—only if your legitimate interests outweigh individuals' rights
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5. Disclosure of Data to Third Parties

List categories of recipients, such as:

- Payment processors (Stripe, PayPal)
 - Delivery and fulfilment services (Royal Mail)
 - IT service providers (web host on WP Engine, analytics tools on Google)
 - Marketing platforms (if consented – social platforms – Facebook and Instagram, email campaigns – Mailchimp)
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6. Data Retention

We retain order and contact details on the website for 10 years for accounting and legal purposes as well as tracking any old orders that might be requested.

7. Data Subject Rights

Users have the right under GDPR to:

- Access their data
- Rectify inaccurate data
- Erasure (“right to be forgotten”)
- Restrict processing

- Data portability
- Object to processing (e.g., marketing)
- Withdraw consent at any time

You can exercise these rights and note the right to lodge a complaint with the ICO.

10. Cookies & Tracking

We use Cookies on the website to track performance, more details can be found here: <https://www.customtemporarytattoos.co.uk/privacy-policy>

11. How to Contact Us

If you have any queries regarding our policy, please contact us on the details below:

Website: [customtemporarytattoos.co.uk](https://www.customtemporarytattoos.co.uk)

Address: 2 Long Mead, Witham, Essex, CM8 3FH

Email: info@testmytattoo.co.uk

12. Policy Updates

We may update this policy if required; the latest version is always available on our website, and is reviewed annually.